URBAN DESIGNER POSITION

APD Urban Planning and Management LLC. (APD-U) is seeking an Urban Designer to support planning, development, and placemaking projects across urban, suburban, and mixed-use contexts. This role blends **design thinking, spatial analysis, and visual storytelling** to produce compelling, implementation-ready design solutions. The Urban Designer will work closely with planners, real estate development advisors, GIS analysts, and community engagement staff to translate data, policy, and community input into clear, high-quality design outcomes.

As we expand our digital and AI-enabled services, APD Urban is building a future-ready team that blends design excellence, technical rigor, and community impact. The ideal candidate must be extremely detail-oriented, compassionate, friendly, helpful, and self-motivated, with a positive attitude and strong work ethic. APD-U is an urban planning firm focused on neighborhood revitalization and community development.

Key Responsibilities
- Produce urban design concepts, site plans, massing studies, and streetscape designs.
- Develop graphics, diagrams, renderings, and presentation materials for clients and public meetings.
- Support scenario modeling and alternative analysis for planning and development projects.
- Translate zoning, policy, and feasibility analysis into design-forward solutions.
- Assist with community engagement visuals, including design boards and interactive tools.
- Use ArcGIS Pro, ArcGIS Online, and other software to display data and data analyses in a clear and informative way, including but not limited to the production of spatial and statistical analyses of demographic and other neighborhood, city, or regional data.
- Coordinate with GIS and analytics staff to integrate data-driven insights into design outputs.
- Support proposal development with design concepts and visual narratives.
- Contribute to design standards, form-based code graphics, and illustrative plans.
- Assist with other neighborhood/community planning and business development related tasks as required.

AI and Digital Design Integration**
- Actively engage with APD Urban's growing digital toolkit, including:
    - AI-assisted concept generation and design iteration
    - GIS-based urban design tools and digital twins
    - Scenario visualization and rapid prototyping
    - Data-informed placemaking and development strategies

**Support will be provided for candidates eager to grow in this area, but candidates must have a working knowledge of AI and digital design integration.

Required Qualifications

This position requires a combination of skills, experience, and education including but not limited to:
- Bachelor's or Master's degree in Urban Design, Architecture, Landscape Architecture, Planning, or related field.
- 3–7 years of professional experience in urban design or related disciplines.
- Strong design and visualization skills.
- Proficiency in Adobe Creative Suite (Illustrator, InDesign, Photoshop).
- Experience producing clear, client-ready presentation materials.
- Understanding of zoning, land use, and urban development processes.
- Strong written and verbal communication skills.

Preferred Skills
- 1-2 years of experience with ArcGIS, GIS-based design workflows, or spatial analytics.
- Familiarity with SketchUp, Rhino, CityEngine, or similar 3D modeling tools.
- Experience supporting public-sector or community-based projects.
- Exposure to AI-assisted design tools (Midjourney, Adobe Firefly, Twinmotion, etc.).
- Knowledge of real estate development or feasibility analysis.
- Excellent with Microsoft Office 365 Apps (Excel, PowerPoint, Teams).
- Ability to analyze, present and report on qualitative and quantitative data.

Employment Type
Full-Time or Contract to Hire

Salary
Negotiable, based on experience
Benefits and professional development support for full-time position

What Do We Offer
Opportunity to work on impact-driven urban planning and development projects
Flexible work environment
Collaborative, mission-aligned team culture
Exposure to cutting-edge AI and data-enabled planning tools
Competitive compensation based on experience
Growth pathway into senior design or management roles

Location:
Location is full-time, onsite in our Atlanta office.

Submission Instructions
Please submit the following documents via email to Bridget Wiles, info@apdurban.com (No phone calls accepted)
- Brief cover letter outlining interest in APD Urban and this role
- Resume
- 3 references with complete contact information
- Portfolio (PDF and link) demonstrating urban design and visualization work.

Incomplete submittals will not be considered or reviewed. No phone calls accepted.

APD Urban Is an Equal Opportunity Employer
As a certified W/MBE firm, APD Urban values diverse perspectives and encourages applications from women, people of color, and candidates from historically underrepresented backgrounds in the planning and design professions.