



Urban Planning Management

URBAN ANALYST POSITION

APD Urban Planning and Management LLC. (APD-U) is seeking an Urban Analyst to support planning and real estate development projects through **data analysis, GIS mapping, market research, and AI-enabled insights**. This position bridges planning, analytics, and storytelling—turning complex data into clear recommendations that inform decision-making and community outcomes. This role is ideal for a planner, geographer, or analyst who is comfortable working with **spatial data, demographic trends, mobility analytics, and emerging AI tools**, and who wants to grow with a forward-thinking boutique firm.

As we expand our digital and AI-enabled services, APD Urban is building a future-ready team that blends design excellence, technical rigor, and community impact. We are actively integrating **AI, GIS, and big data tools** into our workflows to deliver faster insights, more straightforward storytelling, and stronger outcomes for public, nonprofit, and private-sector clients. The ideal candidate will be a systems thinker who enjoys working with data and people, is comfortable navigating both technical analysis and community-focused work, and is a self-starter excited to help shape how a growing firm utilizes data and AI. They will have a positive attitude and a strong work ethic. APD-U is an urban planning firm focused on neighborhood revitalization and community development.

Key Responsibilities

Data and Market Analysis

- Conduct demographic, economic, housing, and land-use analyses to support planning and development projects.
- Analyze market feasibility, trade areas, mobility patterns, and site context using tools such as ESRI ArcGIS, Placer.ai, and census datasets.
- Support real estate and redevelopment analyses, including opportunity site assessments and corridor studies.

GIS and Visualization

- Produce high-quality maps, dashboards, and spatial analyses for client deliverables
- Support scenario testing, suitability analysis, and spatial modeling
- Prepare visuals for presentations, community meetings, and reports

AI-Enabled Research and Reporting**

- Use AI tools to accelerate research synthesis, draft summaries, and analyze qualitative data (e.g., community input, meeting transcripts)
- Support automated or semi-automated reporting workflows while maintaining quality control
- Assist in developing internal templates and data-driven products

Community and Policy Support

- Support community engagement efforts through data summaries, visuals, and accessible insights
- Assist with drafting planning documents, policy analysis, and implementation strategies
- Translate technical findings into clear, non-technical language for diverse audiences

Internal Operations and Innovation

- Contribute to the firm's evolving digital and data strategy
- Help test and refine new tools, dashboards, and analytical products
- Support proposal development with data, graphics, and analytical narratives

**Support will be provided for candidates eager to grow in this area, but candidates must have a working knowledge of AI integration.



Required Qualifications

This position requires a combination of skills, experience, and education, including but not limited to:

- Bachelor's degree in Urban Planning, Geography, Public Policy, Economics, Data Analytics, or a related field
- 2–5 years of experience in urban planning, real estate analysis, GIS, or a related analytical role
- Proficiency with GIS software (ESRI ArcGIS Pro required)
- Strong analytical, writing, and visual communication skills
- Ability to manage multiple tasks and deadlines in a fast-paced environment
- Strong written and verbal communication skills.

Preferred Skills

- Master's degree in Urban Planning, Real Estate, Data Science, or related field
- 1-2 years of experience with Placer.ai, ArcGIS Business Analyst, or similar market analytics tools
- Familiarity with AI tools for research, analysis, or content generation
- Experience supporting public-sector, community development, or real estate projects
- Knowledge of housing, economic development, transportation, or land-use policy
- Excellent with Microsoft Office 365 Apps (Excel, PowerPoint, Teams).
- Ability to analyze, present and report on qualitative and quantitative data.

Employment Type

Full-Time or Contract to Hire

Salary

Negotiable, competitive compensation based on experience
Benefits and professional development support for full-time position

What Do We Offer

Opportunity to work at the intersection of planning, development and technology
Opportunity to help build and shape new and digital and analytical services
Exposure to diverse projects across public, nonprofit, and private sectors
Collaborative, mission-driven, woman- and minority-owned firm
Real opportunity for growth, leadership, and specialization
Collaborative, mission-aligned team culture
Exposure to cutting-edge AI and data-enabled planning tools
Growth pathway into senior design or management roles

Location:

Location is full-time, onsite in our Atlanta office.

Submission Instructions

Please submit the following documents via email to Bridget Wiles, info@apdurban.com (No phone calls accepted)

- Brief cover letter outlining interest in APD Urban and this role
- Resume
- 3 references with complete contact information
- Portfolio (PDF and link) demonstrating urban analytics and visualization work.

Incomplete submittals will not be considered or reviewed. No phone calls accepted.



APD Urban Is an Equal Opportunity Employer

As a certified W/MBE firm, APD Urban values diverse perspectives and encourages applications from women, people of color, and candidates from historically underrepresented backgrounds in the planning and design professions.